



For Immediate Release

Syringa Wireless and Clear Channel Communications send George Strait Fans to Boise Concert

Pocatello, ID – February 2007 – Syringa Wireless, LLC and Clear Channel Communications/KID 95.1 "The Bull" recently sent Ila Johnson to a George Strait concert in Boise. During the radio promotion over 450 entries were received at Syringa Wireless retail locations in Pocatello, Idaho Falls and online. Johnson's winning ticket got her airfare for two from Pocatello, overnight accommodations in Boise, and two tickets to the concert that included George Strait, Ronnie Milsap and up and comer, Taylor Swift.

She was elated with her winnings and awed by the performance, "The crowd loved George and he did three songs for an encore including Folsom Prison Blues which, I think, was better than Johnny Cash's hit. After the encore, he shook hands with fans." It was a memorable evening for long-time fan, Johnson.

Syringa Wireless, a locally owned and operated cellular phone company, was pleased to co-sponsor this promotion with Clear Channel Communications/ KID 95.1 "The Bull" that increased store traffic and awareness of the new start up company.

About Syringa Wireless:

Syringa Wireless, LLC, named after the Idaho state flower and headquartered in Pocatello, is owned by and provides cellular phone service in the current serving areas of ATC Communications of Albion, Direct Communications of Rockland, Filer Mutual Telephone of Filer, PMT in Rupert, Burley and Twin Falls, and Silver Star Communications of Freedom, WY, as well as the metro areas of Pocatello, Idaho Falls, and Rexburg. Coverage also includes the I -15 and I-86/I-84 corridors in southeast Idaho.

Syringa Wirelesses' unique advantage is found in its local presence, home-town service, and unmatched rural and national coverage. Syringa Wireless is available at all PMT, ATC, and Filer Mutual business offices as well as the new Syringa Wireless retail stores in Pocatello, Twin Falls and Idaho Falls.

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