



For Immediate Release

Syringa Wireless Expands Coverage South of Pocatello

14 September 2007, Pocatello, ID – Syringa Wireless announced that the company has added thirty new cell sites to its local cellular network between Twin Falls and Rigby during the last six months. Three of the newest sites are located in south Pocatello near the landfill, in McCammon, and at the top of the Malad summit in the Devils Creek area. These locations were activated in late August 2007.

“We are very excited to add these sites to our local network,” said Mike Hunsaker, Syringa Wireless’s General Manager. “The landscape of the Portneuf Gap is a challenge for cellular technology, but with these new sites our local network provides the continuous coverage customers need and want from Century High to Malad, and from downtown Pocatello to the ski slopes of Pebble Creek.”

About Syringa Wireless:

Syringa Wireless is a consortium of five long standing, local Idaho telecommunication companies who banded together to form a new cellular company in southern Idaho. Syringa Wireless member partners include: Albion Telephone Company (ATC), Direct Communications of Rockland, Filer Mutual Telephone, Silver Star Communications based in Freedom, Wyoming and serving the Driggs and Victor Idaho areas, and Project Mutual Telephone (PMT) of Rupert. Syringa Wireless provides great home-town customer service and unmatched rural and national coverage. Syringa Wireless is available at all member partner business offices as well as Syringa Wireless retail stores in Pocatello, Twin Falls, Jerome and Idaho Falls.

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